



PRESS RELEASE

7/20/2020

CSOMA Board of Directors Votes Unanimously to Change Corporate Name

SAN FRANCISCO, July 20, 2020 – CSOMA is changing its corporate name to remove the term “Oriental.”

The California State Oriental Medical Association (CSOMA) is pleased to announce that their Board of Directors voted unanimously at a 7/19/20 meeting to change the corporation’s name to remove the word “Oriental.”

CSOMA President Dr. Nell Smircina, DAOM, LAc, states, “This is a critical time where members are looking to our Board of Directors for leadership, and with that, the ability to grow and evolve. Particularly in times of change we all need to say, ‘What can I personally do?’ This was something tangible we could do.”

President Obama signed HR4238 into law in 2016, which eliminates the term “Oriental” from federal law text. CSOMA Executive Director Dr. Ra Adcock, DACM, LAc, shared, “Since that time, CSOMA took initial steps to remove the term ‘Oriental’ from our members communications, public policy texts, publications and more.”

In 2017, CSOMA rebranded its 20 year-old publication from the *California Journal of Oriental Medicine* (CJOM) to the *Journal of Acupuncture and Integrative Medicine* (JAIM). Dr. Adcock added, “We’re excited to rename the corporation, in its entirety, to better respect and represent the diverse group of practitioners, students and corporate partners that create our fast-growing membership.”

CSOMA’s Board of Directors anticipate a 3-6 month timeline for the completion of the change.

About:

CSOMA is a professional association of licensed acupuncturists and supporters of acupuncture, dedicated to the preservation, advancement and integration of the art, science, and practice of all branches of acupuncture medicine into the modern healthcare model, in a caring and ethical manner, thereby enhancing the health and well-being of the general public.

For more information about CSOMA, please contact Ra Adcock, Executive Director, at ra@csomaonline.org or visit us at csomaonline.org.

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